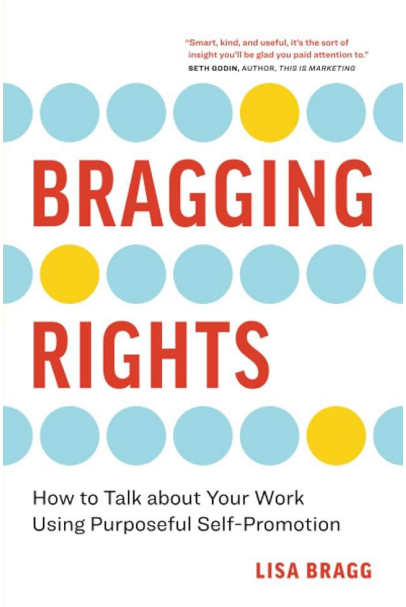
Bragging Rights: How to Talk about Yourself Using Purposeful Self-Promotion

We've long been told, "put your head down, do good work, and eventually someone will notice you." But that limiting and diminishing advice doesn't hold up in the noise and pace of these transformative times. The reality is, no one cares about your future the way you do. If you want to achieve remarkable results, it's up to you to talk about your successes and accomplishments.

Our Spring event hosted acclaimed speaker and advisor Lisa Bragg to discuss her book *Bragging Rights*, which showed us how to get comfortable with sharing our strengths.

With proven tools, techniques, and insights, *Bragging Rights* will help you understand and tell the world about your true superpowers, so you can access new opportunities and, along the way, elevate others. The book is based on Lisa's decades as a TV news reporter, founder and CEO of a content company, and now as an advisor, consultant and coach.

It was an interactive session that sparked insightful conversations and welcomed guests to practice purposeful self-promotion through celebrating ourselves and one other.

A part of our Wealth Management practice is the ***Life Wheel™***, which includes "My Giving Back," – creating and extending my personal legacy, and "My Passion Project," – focusing my energy on projects that will inspire and motivate me and fulfill my life in a different way.

We encourage you to lift another woman and promote her success. We need to support one another and strengthen our community.