BAKER FINANCIAL GROUP

# EQUITY GROWTH AND DIVIDEND

Data as of June 30, 2023

## Investment objective

The primary investment objective of this strategy is to generate capital gains as well as some yield. To manage the portfolio, Baker Financial Group will invest in high quality equities with strong fundamentals.

## Investor profile

- Primarily focused on capital appreciation with some income
- Have a medium term investment horizon
- Have a moderate risk tolerance

## Investment strategy

- Managed using a multi-disciplined approach that leverages the strengths of Fundamental, Quantitative and Technical Analysis
- This portfolio is comprised of 45 to 55 securities
- The portfolio will have a targeted fixed income asset weight ranging from 5% to 15%
- The investment objective of the portfolio is to generate capital gains as well as some additional income

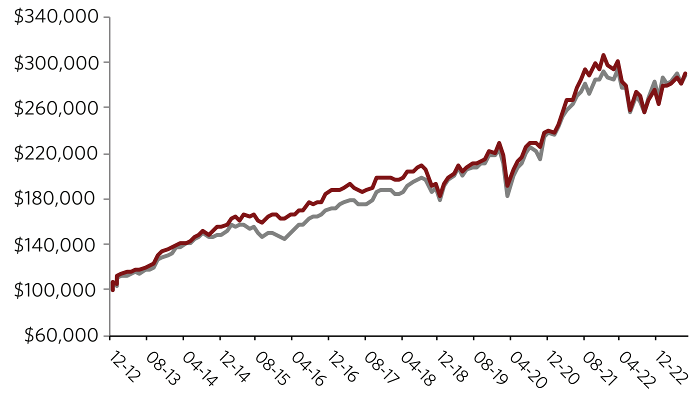
## Target allocation

- Canadian Equities 65.0%
- U.S. Equities 25.0%
- Fixed Income 10.0%

## Portfolio facts

**Key Investment Manager:** Bryan Baker, Jonathan Baker
**Investment Approach:** Quantitative, Fundamental, Technical
**Risk Objective:** Moderate
**Investment Style:** Growth and Value
**Return Objective:** Dividend and Growth
**Minimum Investment:** $150,000
**Time Horizon:** Medium Term (5+ Years)
**Inception Date:** December 2012
**Benchmark:** 10% Dex Universe Bond Index
25% S&P 500 Total Return in $CAD
65% S&P TSX Total Return Index

## Growth Of $100,000 (as at June 30, 2023)



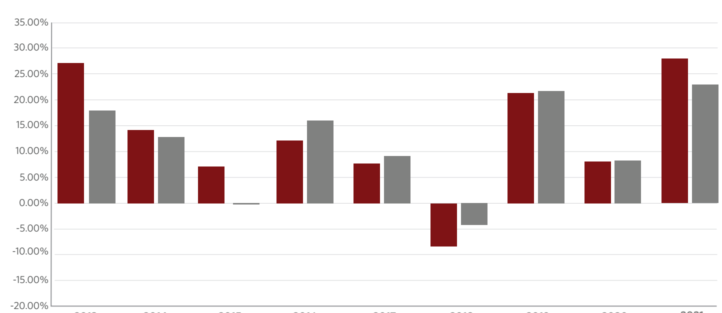

Composite $290,792 Benchmark $289,154

## Compound returns

| | YTD | 1 Y | 3 Y | 5 Y | 7 Yr | Since Inception |
|---|---|---|---|---|---|---|
| **Equity Growth and Divided** | 10.83 | 12.70 | 10.48 | 7.34 | 8.00 | 10.09 |
| **Benchmark Performance** | 7.49 | 12.73 | 11.09 | 8.25 | 9.09 | 10.15 |
| **Outperformance** | 3.33 | -0.04 | -0.61 | -0.91 | -1.09 | -0.07 |

Performance is presented as gross, before the deduction of any fees and expenses.

## Annual returns




| | 2013 | 2014 | 2015 | 2016 | 2017 | 2018 | 2019 | 2020 | 2021 |
|---|---|---|---|---|---|---|---|---|---|
| Equity Growth & Dividend | 26.48% | 14.50% | 7.46% | 12.59% | 6.12% | -8.57% | 21.19% | 8.79% | 27.72% |
| Benchmark | 18.03% | 13.69% | -0.20% | 15.80% | 9.66% | -4.65% | 21.77% | 8.84% | 22.76% |

Individual Advisor Managed Account performance results may materially differ from those in this document due to the above and other factors such as an account's size, the length of time an AMA Strategy has been held, cash flows in and out of the individual account, trade execution timing, market conditions and movements, trading prices, foreign exchange rates, specific client constraints, and constraints against purchasing securities of related and connected issuers to CIBC Wood Gundy. Past performance may not be repeated and is not indicative of future results. This document is prepared for informational purposes only and is subject to change without notice. This document is not to be construed as an offer to sell, or solicitation for, or an offer to buy any AMA strategy or other securities. Consideration of individual circumstances and current events is critical to sound investment planning. All investments carry a certain degree of risk.

It is important to review objectives, risk tolerance, liquidity needs, tax consequences and any other considerations before choosing an AMA strategy.