

BAKER FINANCIAL GROUP

NORTH AMERICAN EQUITY STRATEGY

Data as of September 30, 2024

Investment Objective

Combines the portfolios of the Income Equity, Growth Equity and U.S. Equity strategies.

Calculation of Performance

The Compounded and Annual Performance returns set out below were calculated by taking the actual performance of the accounts following the Income Equity, Growth Equity and U.S. Portfolio strategies and combining them on an equal-weighted basis (33% to each strategy). Had an account been following the North American Equity in this weighting, the hypothetical returns below set out the performance that could have been achieved over the past measurement periods.

Compound Returns (%)

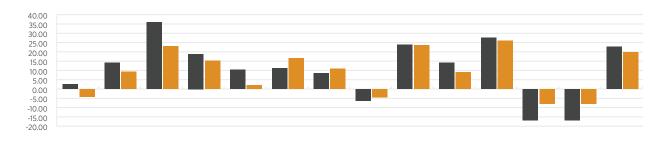
Compound Returns (%)	YTD	1 Yr	5 Yr	10 Yr	Since Inception	Running Total
North American	22.72	33.44	13.84	11.55	12.89	504.13
Benchmark Performance ¹	19.82	29.88	12.77	10.55	10.82	414.79
Outperformance	2.89	3.56	1.08	1.00	2.07	89.34

¹65% S&P TSX Total Return Index

35% S&P 500 Total Return in \$CAD

The North American Equity strategy performance reported here is based on a single account invested since strategy inception in December 2009. Performance is presented as gross, before the deduction of any fees and expenses.

Annual Returns (%)



	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024 YTD
North American Focused	2.69	14.20	35.88	18.86	10.35	11.26	8.53	-6.40	23.95	14.16	27.71	-16.92	-16.92	22.72
65% S&P TSX Total Return, 35% S&P 500 Total Return in \$CAD	-4.22	9.34	23.02	15.32	1.93	16.65	10.85	-4.44	23.63	9.08	25.98	-7.93	-7.93	19.82

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Individual account performance results may materially differ from those presented in this document due to factors such as an account's size, the length of time an account has been invested in the strategy above, cash flows in and out of the individual account, trade execution timing, market conditions and movements, trading prices, foreign exchange rates, specific client constraints, and constraints against purchasing securities of related and connected issuers to CIBC Woody Gundy. Past performance may not be repeated and is not indicative of future results. This document is prepared for informational purposes only and is subject to change without notice. This document is not to be construed as an offer to sell, or solicitation for, or an offer to buy any strategy or securities. Consideration of individual circumstances and current events is critical to sound investment planning. All investments carry a certain degree of risk. It is important to review objectives, risk tolerance, liquidity needs, tax consequences and any other considerations before choosing a strategy. CIBC Private Wealth consists of services provided by CIBC and certain of its subsidiaries, including CIBC Wood Gundy, a division of CIBC World Markets Inc. The CIBC logo and "CIBC Private Wealth" are trademarks of CIBC, used under license. "Wood Gundy" is a registered trademark of CIBC World Markets Inc. If you are currently a CIBC Wood Gundy client, please contact your Investment Advisor.