

BAKER FINANCIAL GROUP

# DIVIDEND EQUITY AND GROWTH

Data as of September 30, 2024

## Investment objective

The primary investment objective of this strategy is to generate dividends and to provide the opportunity for additional capital gains. To manage the portfolio, Baker Financial Group will invest in high yielding Canadian equities, as well as Canadian fixed income.

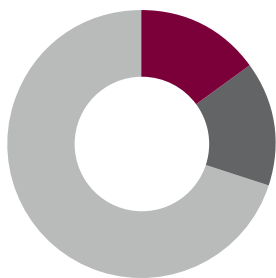
## Investor profile

- Primarily focused on current income with some growth
- Have a medium term investment horizon
- Have a moderate risk tolerance

## Investment strategy

- This portfolio is comprised of 25 to 35 securities
- All the securities must have a yield
- The portfolio will have a targeted fixed income asset
- The opportunity for additional capital gains

## Target allocation



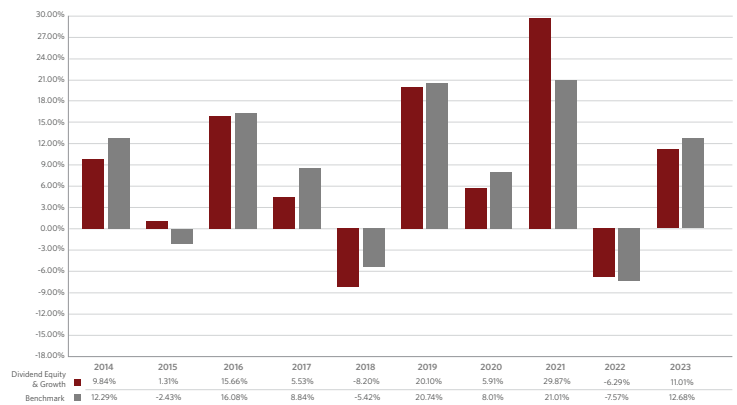
■ Canadian Equities	70.0%
■ U.S. Equities	15.0%
■ Fixed Income	15.0%

## Compound returns

	YTD	1Y	3Y	5Y	7Yr	Since Inception
<b>Dividend Equity and Growth</b>	21.00	28.08	10.79	12.16	10.54	10.09
<b>Benchmark Performance</b>	16.14	25.75	8.76	10.27	9.49	9.58
<b>Outperformance</b>	4.85	2.32	2.02	1.89	1.06	0.50

Performance is presented as gross, before the deduction of any fees and expenses.

## Annual returns



## Portfolio facts

<b>Key Investment Manager:</b>	Bryan Baker, Jonathan Baker
<b>Investment Approach:</b>	Quantitative, Fundamental, Technical
<b>Risk Objective:</b>	Moderate
<b>Investment Style:</b>	Growth and Value
<b>Return Objective:</b>	Dividend and Growth
<b>Minimum Investment:</b>	\$150,000
<b>Time Horizon:</b>	Medium Term (5+ Years)
<b>Inception Date:</b>	August 2012
<b>Benchmark:</b>	15% Dex Universe Bond Index 15% S&P 500 Total Return in \$CAD 70% S&P TSX Total Return Index

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