

BAKER FINANCIAL GROUP

# EQUITY GROWTH AND DIVIDEND

Data as of September 30, 2024

## Investment objective

The primary investment objective of this strategy is to generate capital gains as well as some yield. To manage the portfolio, Baker Financial Group will invest in high quality equities with strong fundamentals.

## Investor profile

- Primarily focused on capital appreciation with some income
- Have a medium term investment horizon
- Have a moderate risk tolerance

## Investment strategy

- Managed using a multi-disciplined approach that leverages the strengths of Fundamental, Quantitative and Technical Analysis
- This portfolio is comprised of 45 to 55 securities
- The portfolio will have a targeted fixed income asset weight ranging from 5% to 15%
- The investment objective of the portfolio is to generate capital gains as well as some additional income

## Target allocation



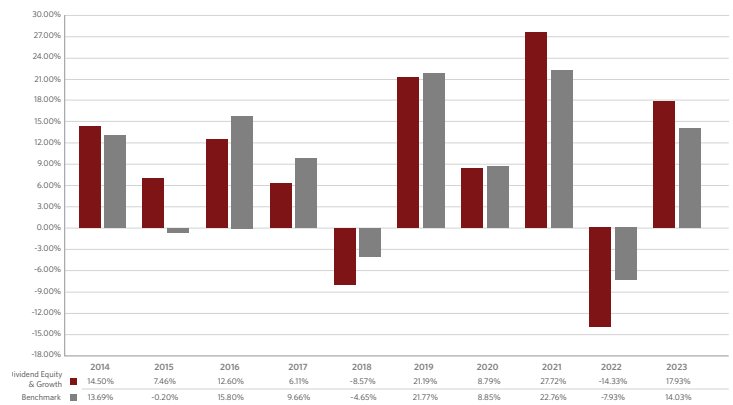
■ Canadian Equities	65.0%
■ U.S. Equities	25.0%
■ Fixed Income	10.0%

## Compound returns

	YTD	1Y	3Y	5Y	7Yr	Since Inception
<b>Equity Growth and Divided</b>	19.86	28.91	8.78	11.70	10.03	11.24
<b>Benchmark Performance</b>	17.55	27.37	9.72	11.32	10.46	11.09
<b>Outperformance</b>	2.31	1.54	-0.94	0.38	-0.43	0.15

Performance is presented as gross, before the deduction of any fees and expenses.

## Annual returns



## Portfolio facts

<b>Key Investment Manager:</b>	Bryan Baker, Jonathan Baker
<b>Investment Approach:</b>	Quantitative, Fundamental, Technical
<b>Risk Objective:</b>	Moderate
<b>Investment Style:</b>	Growth and Value
<b>Return Objective:</b>	Dividend and Growth
<b>Minimum Investment:</b>	\$150,000
<b>Time Horizon:</b>	Medium Term (5+ Years)
<b>Inception Date:</b>	December 2012
<b>Benchmark:</b>	10% Dex Universe Bond Index 25% S&P 500 Total Return in \$CAD 65% S&P TSX Total Return Index

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